



## **The Hawaii Forest & Trail 'I'iwi Fund**

### ***A Giving Fund to Support Conservation, Culture & Nature Connection***

Since 1993, Hawaii Forest & Trail's vision to share the splendor of Hawaii Nei and inspire a deeper connection with nature has guided our success and growth. Supporting our local communities and resources is an integral part of our company mission. As we've grown, our ability to support and partner with organizations, communities, and schools in Hawaii has grown accordingly.

In 2018, our founders, Rob and Cindy Pacheco, established the 'I'iwi Fund with \$10,000 of seed money to support local nonprofit conservation efforts and advocate for the conservation of Hawaii's native ecosystems, culture, and natural wonders. The 'I'iwi Fund, named after Hawaii's iconic scarlet red honeycreeper and the featured bird in our logo, represents our continued kuleana to support, care, and advocate for the conservation of Hawaii's native ecosystems, culture, and natural wonders.

### **How the Fund Works**

*For every guest who joins us on an adventure, \$1 is donated to the fund. Since its inception, Hawaii Forest & Trail has donated \$91,000 to various local non-profit organizations (as of Jan. 2024).*

As the fund grows, we will periodically solicit requests for grants from qualifying organizations but will also entertain requests at any time. Qualifying organizations must be a 501(c)3 entity and whose mission and work aligns with at least one of the following criteria:

- Benefits the conservation of Hawaii's native ecosystems, species, and landscapes
- Shared the understanding and practice of Hawaiian culture and the dissemination and understanding of Hawaii's natural and cultural history
- Promotes and facilitates an appreciation and interaction with nature, especially programs that are youth-oriented

It is the intent of the fund to give preference to entities who are based or whose work is performed in the communities where we operate tours.

